

"Management Innovation in SMEs"

National Productivity Organization (NPO), Ministry of Industries & Production, Government of Pakistan in Collaboration with Asian Productivity Organization (APO-Tokyo) Japan organizing Four Days APO International e-learning Training Course on "*Management Innovation in SMEs*" venue: At Higher Education Commission Karachi.

Course Over view

Management Innovation involves deliberate application of information, imagination and initiative in deriving greater or different value from resources and encompasses all processes by which new ideas are generated and converted into useful products. This Videoconferencing based course will be a learning platform for SMEs to learn and share the latest trends and information on management innovation to achieve first mover advantages, enjoy product success, capture market share, develop innovative, creative cultures and ensure long term sustainability so that they can enhance both their productivity and more specifically, competitiveness in local and global markets.

WHO SHOULD ATTEND THIS COURSE ?

This Course is designed for General Managers, Owners, Policymakers involved in innovation policy, Senior Managers, Departmental heads. Managers of all functions.

Objectives:

- To enhance understanding of the concept and basic principles of Management Innovation for higher productivity
- To increase the capacity of SMEs to achieve long term sustainability through the use of appropriate models of management innovation
- To learn about and share implementation strategies for successful application of management innovation

Scope & Methodology:

Scope: Principles management innovation

- Prerequisites for successful management innovation
- Encouraging and managing change for organizational breakthroughs
- Successful models of managing innovation
- The role of management innovators
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Training Methodology: Interactive e-lectures, group discussions, Site visit, presentation on site visit and or case studies and final assessment exam.

Venue:

- Higher Education Commission (HEC) Regional Office Karachi

Training Date:

- 11-14 December ,2017

Time:

- 9:00 am to 5:00 pm

Last Date of Registration

- 05 December ,2017

Course fee for four days International course

- Rs.8000 /- per participant (Include course materials, International Certificate from APO, Lunch & Teas)

Mode of Payment:

- Cash/ Cheque in favour of "National Productivity Organization"

Discount:

- (i) 20% Two or more participants from same organization
- (ii) 25% Group of 03 or more students from same institute / university

For Registration, Please Contact with

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Asian Productivity Organization



Attach
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Photograph
Here
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CANDIDATE'S BIODATA

(Please Type or Print)

Project code: 17-IN-09-GE-DLN-A
Project Title: e-Learning Course on "Management Innovation in SMEs" From 11-14 December 2017. Venue: Karachi

A. PERSONAL DATA

NAME	Dr./Mr./Mrs./ <u>Ms</u> Other (Mr)	Passport	
	(Please type your name as indicated in your passport. Underline surname / family name. Include Chinese character, if any)		
NATIONALITY			SEX: Male
PRESENT POSITION		SINCE WHEN	
NAME OF COMPANY/ ORGANIZATION	URL: http://	DATE JOINED	
ADDRESS OF THE COMPANY/ ORGANIZATION	Address:		
TYPE OF BUSINESS	Services	TOTAL NO. OF EMPLOYEES	
TYPE OF ORGANIZATION	<input type="checkbox"/> Govt ministry/ Agency <input type="checkbox"/> University/ Institutions <input type="checkbox"/> Govt/ State/ Local govt Owned Enterprise <input type="checkbox"/> NGO/ Association	In case of Private company:	<input type="checkbox"/> SME <input type="checkbox"/> Non-SME
PERSONAL CONTACT DETAILS	Tel (home) Email (Important)	Mobile Phone (Optional):	
CONTACT PERSON IN CASE OF EMERGENCY	Name: Address: Tel: Email:	Relationship: Nephew Mobile:	
DIETARY RESTRICTION	If any, please specify:		

(Kindly be informed that this bio-data form must be submitted and processed through National Productivity Organization (NPO) of the respective member country. Forms, sent directly to the APO Secretariat would be neither processed nor acknowledged. A soft copy of the form could be downloaded from the APO website at www.apo-tokyo.org.)

